

Stimulating Global Economy & Achieving IPCC's 2030 Deadline

with Green Initial Public Offerings (IPOs)

With Just One Transaction, Catalyze Creation of \$1 trillion global market:

Issuing \$200+ million Green IPO with global marketing events

- Culminates 10 yrs. of development: business case released at NYSE & sustainable underwriting approved
- Unprecedented investor demand provides higher valuations
- **Successful Precedent** – Phase 1 drove commercial mortgage-backed security market, & LEED drove green buildings, to \$1 trillion / yr. global industries in just 15 years since like Green IPOs, everyone in the value chain made more \$\$.



Climate / Regeneration Benefits

- Documented to achieve IPCC 2030 Deadline 420+ gigatons / \$14 trillion climate pollution reduction to maintain commerce, national security & a habitable Planet
- Highest underwriting scores are for climate neutral companies to solve Climate Crisis
- Expected to stimulate higher-rated Green Property Bond markets, e.g., building products are critical to net zero certifications, and Green IPOs are available for any qualified company
- Easily adapted to regenerative companies needed to heal the Planet

**Highly repeatable
& rapidly deployed**
for any qualified companies
globally. Regulatory compliance
achieved, & investor demand is
unprecedented.

Added Financial Value

- Provides cheaper capital, more proceeds & higher valuation.
- Forbo Flooring case study in Business Case released at NYSE, documents over 10 years of increased profitability from sustainable underwriting certification:
 1. EBIT (Operating Result) performance as a percentage of sales that is, at a minimum, 25% better than any of its competitors.
 2. Internal profitability shows its sustainable products' EBIT level performance more than double, as a percent of sales, those of traditional products.
 3. Five year share price performance continues to be 100% greater on average than its three largest competitors.
- Documented \$1 trillion financial stimulus

References

(1) Peer-reviewed Green Bond & Stock Business Case 10 yrs. of statistical data released at NYSE by JPMorgan, Sierra Club & Capital Markets Partnership, & (2) Consensus underwriting standards launched by S&P, McGraw-Hill, Allianz Global Investors, UBS, Knoll, National Wildlife Federation, measuring increased cash flow for supply chain certified sustainable products, global legally logged wood & electric vehicles