



July 30, 2009

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Invitees to August 18 New York Stock Exchange Meeting,

The August 18 NYSE Event and Press Conference will:

- Release for top management, the *Capital Markets Briefing Paper: Business Case for Commercializing Sustainable Investment*
- Announce new green building and sustainable investment products including tax credits

The Briefing Paper documents four years of Wall Street due diligence concluding that green buildings and sustainable investment are more profitable, less risky and preferred without exception by investors in a Survey initiated with S&P covering over \$3.3 trillion in assets.

Special guest speaker **Hon. Carolyn Maloney**, Chair, Congressional Joint Economic Committee will discuss how CMP's Underwriting Standards can be used for green building refinancing to address the \$800B refinancing crisis. **Allison Chin**, Sierra Club Board President will discuss how climate change investments can stimulate a sustainable investment market shift.

The Event will be from 12:00- 5:00 followed by a reception on the NYSE trading floor.

CMP epitomizes the power of what can be achieved through the collaboration of organizations and individuals accomplishing a common goal. Since its launch in 2005, CMP has

- Created a framework for **Sustainable Investment Due Diligence**
- Developed the **Green Building Industry Value Rating System 2.0**
- Worked with Citi on a recommendation to Standards & Poors (S&P) for **Green Building Securities**
- Conducted an **Investor Survey** jointly with S&P of sustainable investment products
- Published an **Economic Stimulus and Climate Change Report**
- Garnered support from the US Conference of Mayors
- Approved national consensus **Green Building Underwriting Standards** being used by large financial institutions and property managers to reduce risk and add value, including the Federal Home Loan Bank through support by the Home Depot Foundation.
- Compiled all of this due diligence in the peer reviewed Capital Markets Briefing Paper

Join the August 18 meeting to hear more speakers from JPMorgan, and Fortune 500 manufacturers about the Underwriting Standards, Sustainable Manufacturing Underwriting / Green Convertible and Building Securities. You will receive more details shortly. We very much look forward to seeing you.

Very truly yours,



Acting Now for a Safe and Prosperous Tomorrow

